

ESPRIT

ESPRIT Optical Autumn/Winter 2024

NEW GLASSES: TRANSFORM AUTUMN LOOKS WITH FRESH COLORS AND DESIGNS

ESPRIT is a style journey that has inspired generations. Whether you're a longtime fan or discovering this beloved brand for the first time, the modern, playful designs and on-trend colors always captivate. Each piece, be it clothing or eyewear, tells a story of confidence, comfort and quality. ESPRIT – the ultimate fashion icon for a diverse world.

In ESPRIT's new autumn/winter eyewear collection, vibrant details meet cutting-edge design. Rounded and square frames are made of mixed materials or lightweight metal, offering a perfect blend of style and wearability. Fresh cranberry, midnight blue and soft rose are color highlights, but this line also includes black, metallic and Havana tones for classics fans.

Material Mix for Modern Flair

ET33518 (Small) Beautiful things come in small packages. This petite soft square frame delights with its material mix. The colorful front is an eye-catcher in fresh cranberry, cool blue, warm Havana or classic black. Very thin metal temples feature delicate filigree details that add sophistication.

Colors

- 538 Black
- 543 Blue
- 544 Cranberry
- 545 Havana



Cool Shapes in Engraved Metal

ET33521 (Woman) A fresh twist on a classic, this thin stainless-steel model in rose, silver or gold, has a cool geometric front shape. On the rim and temples, an engraved color line looks striking and contemporary. Perfect for giving everyday looks a modern edge.

Colors

- 515 Rose
- 524 Silver
- 584 Gold



Ecollection – sustainable and cool

Choose an Ecollection frame if you want eyewear that is more sustainable but also very fashionable and long-lasting. Made of plant-based bio-acetate material and natural biodegradable plasticizers, rich color accents and unique patterns mark out these stunning new looks.

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ET33512 (Woman) Get noticed in this on-trend eco-friendly look made of biodegradable acetate. The geometric rims make a statement in gray, black, blue and Havana. Color accents are laminated to the end pieces, creating a cool contrast, or blending into the temple color.

Colors

505 Gray

538 Black

543 Blue

545 Havana



ET33513 (Small) Vintage with a modern twist. This small-sized, rounded model comes in fresh teal, brown, black and Havana. Featuring laminated color accents on the endpieces as well as striking color contrasts, these glasses are the go-to look for the fashion-forward.

Colors

508 Teal

535 Brown

538 Black

545 Havana



ET33514 (Unisex) This unisex bio-acetate frame elevates every look. The bold square shape stands out in black, blue, patterned rose or rich Havana. Color accents laminated onto the end pieces are an elegant and unique touch.

Colors

515 Rose

538 Black

543 Blue

545 Havana



ET33515 (Unisex) Pop on this striking unisex frame in black, blue, Havana or green biodegradable acetate for instant style. On-screen and real-life encounters are elevated in the bold, soft square profile featuring on-trend color accents on the endpieces.

Colors

538 Black

543 Blue

545 Havana

547 Green



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ET33516 (Man) Own the room in this sophisticated and goodlooking frame. The lightweight, rectangular model is made of biodegradable acetate so it's an ideal blend of style and sustainability. Available in midnight blue, warm Havana and classic black, individual patterns and color contrasts make every pair a standout.

Colors

538 Black

543 Blue

545 Havana



For high resolution images please use this link:

[Esprit optical AW24 PR photos](#)

About ESPRIT:

Known and beloved in the 80s, ESPRIT is an iconic lifestyle brand. Tapping into its innovative brand origins, rooted in creativity, community and playfulness, ESPRIT puts forward a confident and current aesthetic world around its "rules don't apply" brand promise. This world aims to attract the existing brand fans nostalgic for the brand as well as the young generation of consumers who are wearing the ESPRIT-pioneered styles without even knowing it. ESPRIT's brand direction comes to life through mischievous communication, aspirational visual language, cutting-edge retail experience and the new and differentiating product direction that mixes urban and country styles, dressiness and informality and is designed for all genders. Building upon being playful, modern, and cool as the three core brand pillars, ESPRIT is reinventing itself as the ultimate icon for the post-icon age.

With a commitment to being the pioneer of a hyper-personalized consumer experience, ESPRIT opened a global network of innovation headquarters. Design and creative is led out of New York as the brand's Global Creative hub. Amsterdam supports the network with its focus on technology and denim innovation, while Hong Kong remains as the global administrative headquarters. ESPRIT has presence in more than 30 markets around the world and has been listed on the Hong Kong Stock Exchange since 1993.

About CHARMANT Group:

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and through its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.