



## ESPRIT Sunglasses 2025

### SUN'S UP: TIME FOR ICONIC NEW ESPRIT SUNGLASSES

Craving a positivity boost? ESPRIT's relaxed but sophisticated vibe turns everyday moments into sheer joy. With this iconic brand, you're not just wearing clothes – you're embracing a lifestyle that prioritizes style, comfort and sustainability. So, whether you're joining a video call or meeting friends at the beach, ESPRIT has the high-quality fashion apparel, sunglasses and accessories you need to feel and look great.

Get ready for summer 2025! ESPRIT has dropped a collection of sunglasses that tick all upcoming trend boxes. There's a coastal feel about these bold acetate models. Classic rectangular, square and oversized shapes feature playful effects: straight lines, stripes, patterns, cut ins and color blocks. This line bursts with fresh energy in classic tones and all-new key colors green, rose, purple and bright blue.

#### STRAIGHT LINES FOR PRECISION STYLING

**ET40114 Woman:** Discover the perfect blend of classic and contemporary in these iconic square sunglasses by ESPRIT – available in Havana, black and purple. Colorful straight lines on the front and end pieces as well as transparent temples are unique highlights. This casual women's style is perfect summer accessorizing.

Colors  
538 Black  
545 Havana  
577 Purple



**ET40116 Unisex:** These ESPRIT sunglasses are a top pick for effortless comfort and style all summer long. Available in gray, brown and blue acetate, matching color lines on the front and temples are striking eyecatchers. The layered front and sculpted temple lines add retro flair to a look that is cool and contemporary.

Colors  
505 Gray  
535 Brown  
543 Blue



#### MODERN PATTERNS ON NEW CLASSICS

**ET40110 Unisex:** ESPRIT puts a modern twist on the classic square style. This model preserves the bold, iconic expression while introducing on-trend patterns on the temples and a side-view-only color accent. Crafted from light acetate, these comfortable sunglasses come in brown, black and blue.

# ESPRIT

Colors

535 Brown

538 Black

543 Blue



**ET40111 Woman:** Searching for timeless, well-made sunglasses that embody contemporary elegance? Look no further. This stunning frame by ESPRIT fuses classic style with on-trend cool. The bold square design comes in three alluring shades – transparent rose, clear grey and milky beige. A distressed pattern on the matt temples is an unexpected and fashion-forward detail.

Colors

505 Gray

515 Rose

565 Beige



## SUMMER'S STRIPED SENSATION

**ET40109 Men:** Looking for a classic men's sun style with a fresh edge this summer? This square acetate frame by ESPRIT is a top contender. It's available in dark green, blue and black, all exuding a masculine and timeless vibe. Geometric colored stripes are hand-painted onto the temples and rim sides infusing these sunglasses with edgy modernity. Perfect pairing with a linen suit.

Colors

538 Black

543 Blue

547 Green



## COOL CUTS MEET QUIET LUXURY

**ET40119 Women:** Discover quiet luxury this summer. These women's sunglasses by ESPRIT are a testament to this chic trend: understated, rich in composition, intricate yet discrete details. On this oversized square model, a cut-in on the front creates a striking 3-D effect on the iconic profile. Marbled patterns embellish the temples. Available in warm red and cool blue, the black model has a clear second layer on the front.

Colors

531 Red

538 Black

543 Blue



# ESPRIT



## COLOR BLOCKING REVIVAL

**ET40120 Men:** Liven up monochrome looks with a splash of ESPRIT color: these acetate men's sunglasses put color blocking right back on the fashion stage. Subtle square fronts in muted green, black or dark blue are offset by vibrant temples in yellow, red or blue. Create a stylish color burst with an all-white kit or a black suit.

Colors  
538 Black  
543 Blue  
547 Green



## SUSTAINABILITY FIRST: NEW ECOLLECTION STYLES

With sustainability shaping the future of our world, Ecollection sun wear shines. These slender, light and UV-resistant sunglasses provide top protection and style, all while being made from responsibly sourced, plant-based materials.

**ET40102 Women:** Fashionable and sustainable, these beautiful bio-acetate sunglasses have multiple features that set them apart from the crowd: an elegant angular profile, color-matching on endpieces and temples as well as striking color pops on selected styles. Make this standout summer look yours in rose, blue, black and Havana.

Colors  
515 Rose  
538 Black  
543 Blue  
545 Havana



**ET40104 Unisex:** Upgrade your summer wardrobe with these cool and sustainable sunglasses, made from eco-friendly bio-acetate. The square front boasts a sophisticated two-tone design that seamlessly blends complementary colors. Choose from vibrant red, sleek black or elegant Havana to look fashionably on-trend while being kind to the planet.

Colors  
531 Red  
538 Black  
545 Havana





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For high resolution images please use this link:

[Esprit Sunglasses 2025 PR images](#)

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**About ESPRIT:**

Inspired by an unconditionally positive attitude to life, Esprit was founded by Susie and Doug Tompkins in California in 1968. Influenced by the revolutionary spirit of the 60s, the brand developed a clear philosophy: authenticity instead of unnatural perfectionism, solidarity instead of exclusion and colorful joie de vivre instead of the daily gray grind. Esprit's guiding principle became "We want to make you feel good to look good." Since day one, Esprit has not only stood for high-quality, casual essentials and carefully selected trend pieces, but also for responsibility. For Esprit, it is all about sustainability, equality and freedom of choice. In 1992, long before "eco fashion" became trendy, Esprit launched the first "ecollection" made of 100 % organic cotton and for the "Real People Campaign" in the 1980s, the fashion company with Californian roots chose employees instead of models.

Esprit – Feel good, look good. Every day. For more information, please visit [www.esprit.com](http://www.esprit.com)

**About CHARMANT Group:**

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and through its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.