



ELLE

EYEWEAR COLLECTION
OPTICAL SUPPLEMENT 2024
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ELLE

the Parisians' lifestyle

WITH 45 EDITIONS IN THE WORLD AND 21 MILLION READERS, THE ELLE MAGAZINE IS THE LEADING REFERENCE FOR FASHION, BEAUTY AND LIFESTYLE. ELLE HAS BUILT ITS WORLDWIDE RECOGNITION, BECOMING SYNONYM OF "EVERYTHING" TO DO WITH WOMAN, THANKS TO THE FOUR LETTERS LOGO MEANING "SHE" IN FRENCH. SINCE 1945, AND FOREVER, ELLE'S MISSION IS TO ACCOMPANY WOMEN TO MAKE A BETTER WORLD WITH ITS CORE VALUES: JOIE DE VIVRE, FREEDOM AND GENEROSITY. ELLE FOCUSES ON CREATING PRODUCTS THAT ARE ACCESSIBLE TO ALL WHILE ALLOWING EACH INDIVIDUAL TO STAND OUT IN A CROWD. THE ELLE STYLE IS A MIX OF EFFORTLESS ELEGANCE AND PLAYFUL REFINEMENT WITH BOLD COMBINATIONS, WHICH WILL MAKE THE DIFFERENCE. TWISTING A SILHOUETTE TO GIVE IT THAT « FRENCH TOUCH », THAT LITTLE EXTRA THAT MAKES IT SO PARISIAN.

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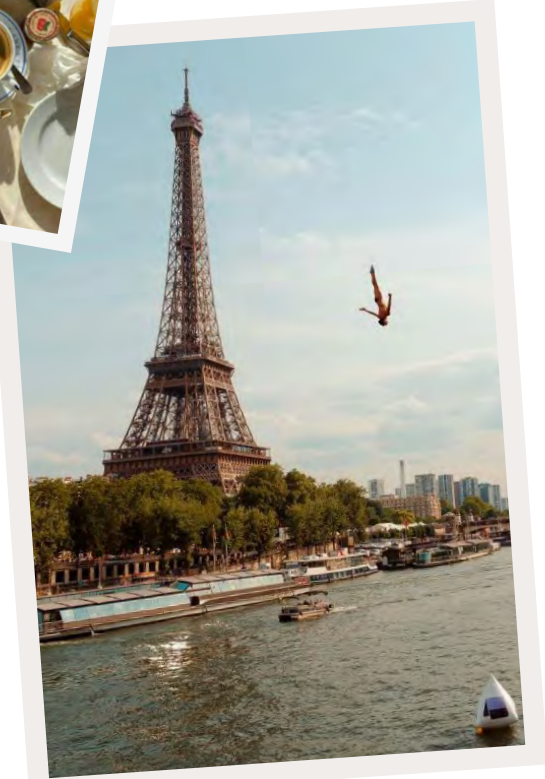
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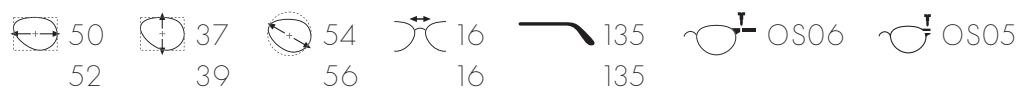
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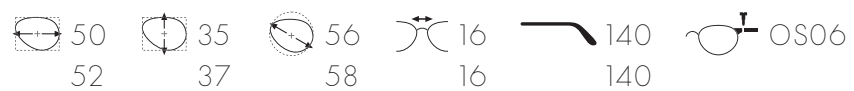
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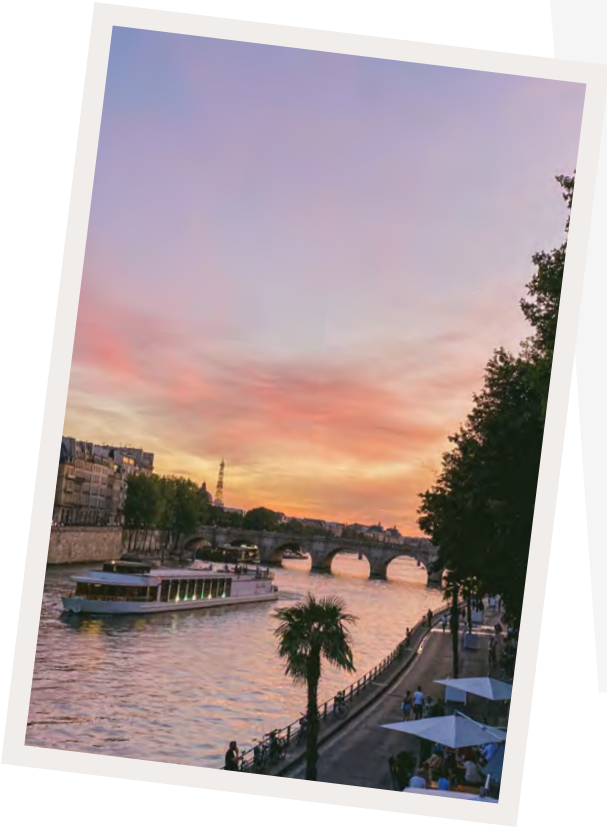
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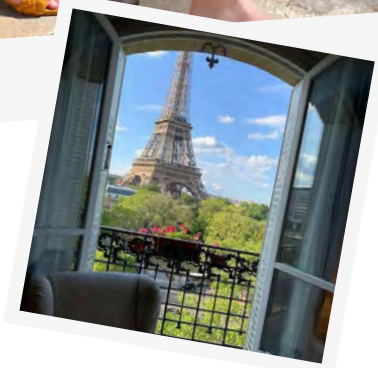
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