



ELLE

EYEWEAR COLLECTION

SUNWEAR 2025

elleboutique.com | [#parisiananywhere](https://twitter.com/parisiananywhere)

ELLE

the Parisians' lifestyle

WITH 45 EDITIONS IN THE WORLD AND 21 MILLION READERS, THE ELLE MAGAZINE IS THE LEADING REFERENCE FOR FASHION, BEAUTY AND LIFESTYLE. ELLE HAS BUILT ITS WORLDWIDE RECOGNITION, BECOMING SYNONYM OF "EVERYTHING" TO DO WITH WOMAN, THANKS TO THE FOUR LETTERS LOGO MEANING "SHE" IN FRENCH. SINCE 1945, AND FOREVER, ELLE'S MISSION IS TO ACCOMPANY WOMEN TO MAKE A BETTER WORLD WITH ITS CORE VALUES: JOIE DE VIVRE, FREEDOM AND GENEROSITY. ELLE FOCUSES ON CREATING PRODUCTS THAT ARE ACCESSIBLE TO ALL WHILE ALLOWING EACH INDIVIDUAL TO STAND OUT IN A CROWD. THE ELLE STYLE IS A MIX OF EFFORTLESS ELEGANCE AND PLAYFUL REFINEMENT WITH BOLD COMBINATIONS, WHICH WILL MAKE THE DIFFERENCE. TWISTING A SILHOUETTE TO GIVE IT THAT « FRENCH TOUCH », THAT LITTLE EXTRA THAT MAKES IT SO PARISIAN.

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ICONS



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TEMPLES

Note: all sunglass lenses offer UV400 protection

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GREEN



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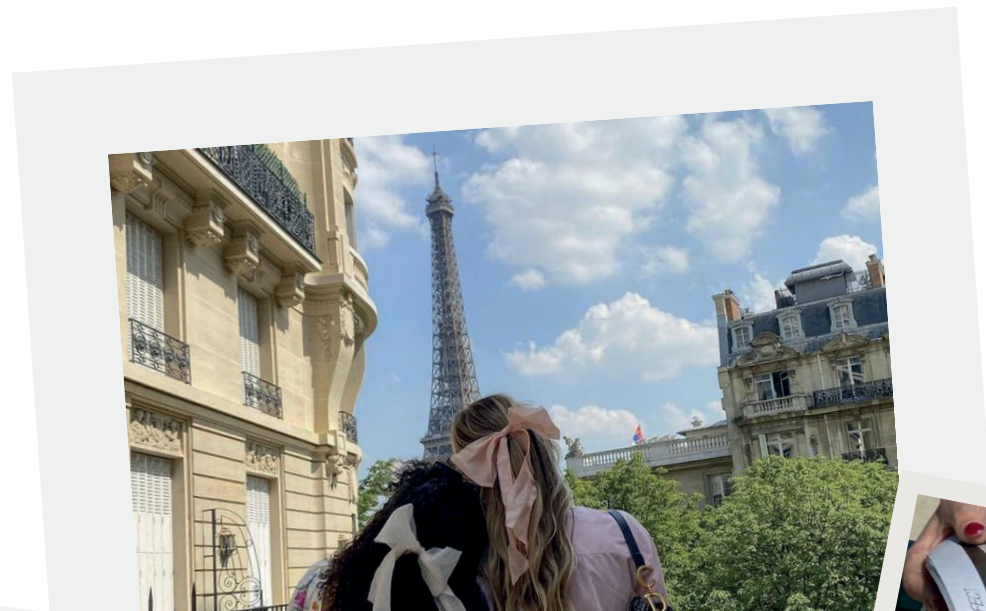
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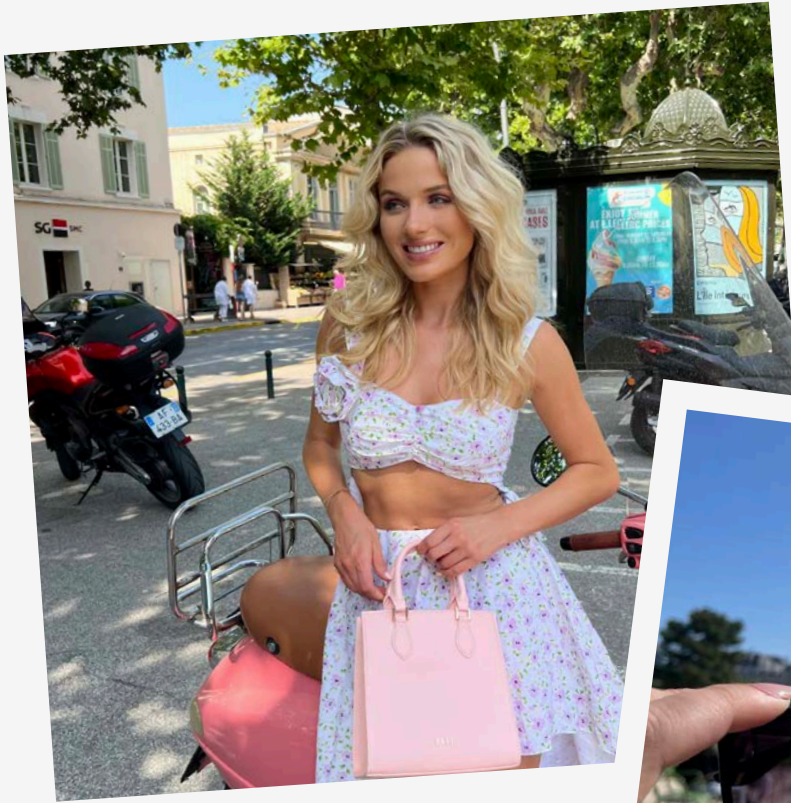
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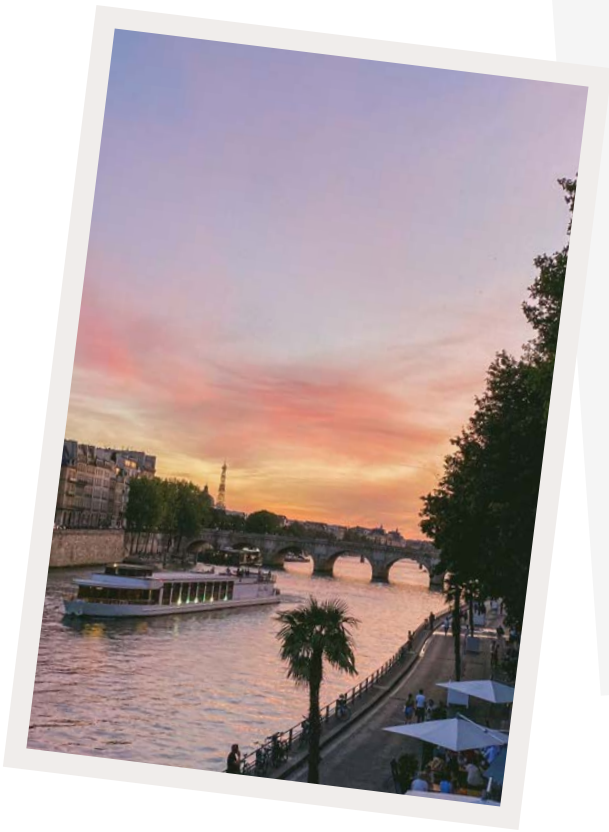
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MADE IN FRANCE



IT WAS IN OYONNAX, LOCATED IN A JURA VALLEY, THAT THE ELLE MADE IN FRANCE SERIES WAS BORN. IN THE OPTICAL INDUSTRY, OYONNAX IS A TRUE HALLMARK, SYNONYMOUS WITH A RICH TRADITION AND GREAT EXPERTISE. THIS CRADLE OF FRENCH EYEWEAR SUMMONS AN EXCEPTIONAL ARTISANAL KNOW-HOW THAT HAS ENDURED OVER CENTURIES. TODAY, OYONNAX MANUFACTURERS PUT THIS EXPERTISE AT THE SERVICE OF ELLE THROUGH HIGH-QUALITY FRAMES, FEATURING BEAUTIFUL FINISHING, PRETTY DETAILS, METICULOUS CRAFTING AND FLAWLESS POLISHING. ACETATE, THE FLAGSHIP MATERIAL OF THE ELLE MADE IN FRANCE COLLECTION, IS POLISHED TO PERFECTION TO OBTAIN FRAMES THAT ARE AT ONCE SHINY, SOFT AND EXTREMELY COMFORTABLE. NO LESS THAN THREE POLISHING BARRELS, WITH VERY SPECIFIC PROPERTIES, ARE USED TO ACHIEVE THE HIGH-QUALITY FINISH FOUND ON THE FRAMES IN THIS COLLECTION. THIS NEW MADE IN FRANCE RANGE, NARRATED BY WOMEN, FOR WOMEN, PAYS TRIBUTE TO THE ELLE WOMAN THROUGH HIGH-QUALITY FRENCH FRAMES.

ELLE

EL31573 - CHARLOTTE



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RED

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EL31572 - MURIELLE



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ELLE

EL31571 - CLAUDIE



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TORTOISE



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EL31570 - JACQUELINE



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RO
ROSE

ELLE

EL31569 - COLETTE



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ELLE

EL31568 - JANE



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PU
PURPLE



BE
BEIGE

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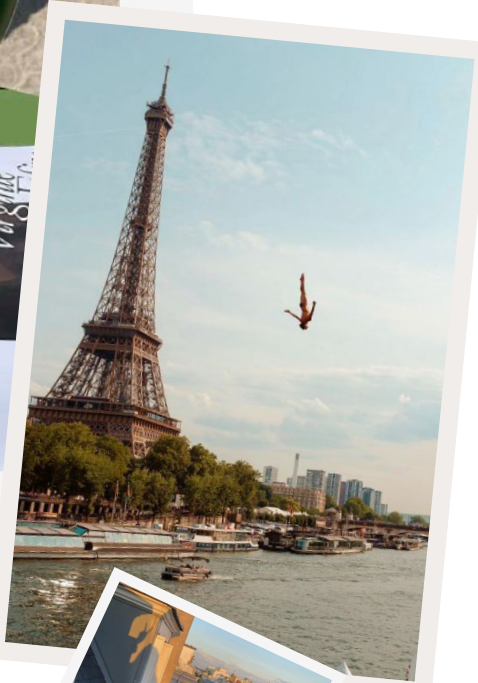
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