

**CHARMANT TITANIUM PERFECTION
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CHARMANT TITANIUM PERFECTION: TREND-FORWARD DESIGNS FOR EVERYDAY ELEGANCE

Precision. Strength. Style. Charmant Titanium Perfection is all about eyewear that works as hard as you do. Made of superior titanium, these modern frames are lightweight, durable and packed with elegance. No compromises – just pure sophistication for people who know who they are and what they want.

Eight new optical models enhance the CHARMANT Titanium Perfection collection, each with distinctive design details that captivate at first glance. The contemporary shapes have a fresh vibe, while expert colour applications and intricate design details enhance the premium appeal. An expanded colour palette embraces latest fashion trends. Vivid jewel tones like sapphire blue and emerald green are a feminine and glamorous touch. For a modern masculine aesthetic, refined combinations such as gold with brown or fresh blue denim are effortlessly sophisticated.

Consumer Benefits of CHARMANT Titanium Glasses

- Long-wearing comfort thanks to light, premium titanium and superior design
- Timelessly elegant looks for men and women
- Quality that's built to last: glasses that promise long-lasting wearing pleasure

Women

CH29852

Almost round – always stunning

This almost round frame blends soft feminine curves with angular accents for a stylish look. A clever mix of lightweight titanium and plastic inserts keeps it comfortable and distinctive: the plastic inserts highlight the rim's striking shape. Choose from three different tones – silver with navy, gold with red or gold with light grey. Perfect for women who want their eyewear to stand out in the best way.



CH29853

A colour pop lets your glasses do the talking

This high, soft hexagonal frame, featuring an acetate Windsor rim and sleek temples, is instantly fashionable and feminine. Airy titanium and plastic keep this model light and effortless so you'll feel as good as you look. Precious metals marry pops of colour for a



style that is uniquely yours – opt for silver with emerald green, gold with classic black or gold with brown medium demi.



CH29854

Vintage vibes with a modern twist

Step up your eyewear game – this generously sized heptagonal profile brings a fresh twist to classic elegance. Geometric colour bursts at the corners are striking. Matching accents on the outer temples add balance and sophistication to the design. Make a strong style statement in vivid red/dark red on gold, or keep it subtle and chic with light blue/blue on silver or light grey and beige on gold.



CH29855

The square, reimagined

Something caught your eye? Look again – it's a new definition of a square frame shape that's softened with a butterfly touch. The highlight feature? A flat Windsor rim on the sides, showcasing an innovative design technique that sets this look apart. Made of high-quality titanium, this beauty is designed for all-day comfort as well as effortless style. Take your pick: red on gold, classic black on silver or green on rose gold – whichever suits your mood.



Men

CH29753

Eyewear style that keeps up with you

These elegant square glasses are perfect if you value timeless pieces with a modern twist. Made of high-quality titanium, they're light and comfortable for all-day wear. Bevelled rims add depth, while a clean coloured line on the sides underscores exclusivity. Choose your look: rich brown with gold for understated sophistication, a new blue jean tone for a fresh edge or classic black for simmering intensity.



CH29754

Urban sophistication, your way

You've got your style figured out: timeless, refined and unmistakably yours. This slender frame ticks all your boxes - blending high-quality titanium with sophisticated colour combinations in an updated rectangular profile. The temple locks seamlessly into the end pieces, for an eye-catching contrast that adds just the right amount of edge. Go for black with bold red temples for a standout vibe, tone-on-tone gold and brown for understated elegance, or cool blue-grey for a fresh, modern twist.



CH29755

Eyewear for icons

In the boardroom or at the bar, these glasses are all about owning your look. Iconic round lines meet a cool bridge and structured temples, for a design that's effortlessly sharp. And if you've got a high prescription? No problem. These frames maintain a small-diameter profile while delivering on style. The colours are the final elevation: gold and brown channel Milanese elegance, gun and black keep it understated, and blue with brown demi is for those who aren't afraid to stand out.



CH29756

Shades of style

For the man who values comfort and classic style, this frame is a standout in the CHARMANT Titanium Perfection line. Large, robust and square, with wide temples, colour details elevate its appeal: a subtle red inline adds edge to the black model. Two other looks display stylish gradients: dark grey transitions to light beige and blue fades to light grey – a sophisticated choice for those who want high-quality craftsmanship with a distinctive twist.



Link: <https://photos.app.goo.gl/mvQgaZKU2oEPxUuf7>

About CHARMANT Group

For 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and uncompromising high product quality, the Japanese company has



developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality awareness and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.

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