

ESPRIT

ESPRIT Optical Wear Spring/Summer 2025

NEW YEAR. NEW LOOKS. FASHION-FORWARD EYEWEAR THAT POPS.

ESPRIT optical frames do more than elevate your style – these accessories are designed to lift your spirit. Each pair embodies sophisticated elegance that's as much about confidence as it is about fashion. True to the motto, 'feel good to look good,' this high-quality eyewear unites fashion-forward statements with classic appeal and relaxed wearing comfort.

Bespectacled and on-trend: start the new year with ESPRIT's exciting eyewear collection. This latest lineup is all about standing out in frames that are lightweight, high-quality and hit all the style notes. Discover color pops, patterns and distinctive material blends in profiles that are modern and timeless. In shades of sleek black or gray, playful pastels or deep ocean blues, each pair of ESPRIT glasses is authentically you and makes every glance unforgettable.

Material mix, style fix

ET33530 (Women) Sure to be a new-year favorite, this charming ESPRIT frame is feminine, unique and undeniably fashionable. All about color, striking patterns catch the eye on a TR90-metal mix. A soft cat-eye lifts the rims, creating a playful expression. Choose from fresh tones of dappled blue, purple or green for instant flair – or keep it classic with elegant black.

Colors

538 Black
543 Blue
547 Green
577 Purple



ET33531 (Men) Simply sophisticated. This lightweight and flexible men's frame marries modernity with minimalism. Clean, angular lines, a stainless steel and TR90 mix and vivid color accents on temples – details that are truly contemporary. Explore tasteful patterns on blue and Havana models. Prefer a timeless look? The black frame is perfect for those who enjoy classic understatement.

Colors

538 Black
543 Blue
545 Havana



A pop of color for instant style

ET33523 (Women) Looking good on camera or downtown is easy in these oversized eyeglasses by ESPRIT. With a hint of summer flair, the modern square shape combines patterned acetate with a soft, transparent second layer. Available in breezy green and pastel red, as well as light gray and brown, this effortless look is made of eco-friendly bio acetate, so you shine while keeping your style sustainable.

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Colors

505 Gray
531 Red
535 Brown
547 Green



Ultralight comfort, bold looks

ET33526 (Small) Feather-light and full of personality, these soft square frames deliver all-day comfort and cool confidence to smaller faces. In fresh teal, bold black, warm red and soft brown with a sleek metal accent on the temple, each pair also displays eye-catching color contrasts. This sophisticated design is made of durable material for long-lasting wearability.

Colors

508 Teal
531 Red
535 Brown
538 Black



A timeless look with a modern edge

ET33529 (Men) Looking sharp is second nature in this ESPRIT frame thanks to the timeless design and edgy modern details. The masculine rectangular silhouette shows off a sophisticated matte finish. A subtle, lighter layer lifts the classic expression. Available in black, blue and pale brown TR90, see-through sides reveal a minimalistic metal core that adds depth to this iconic profile.

Colors

535 Brown
538 Black
543 Blue



For high resolution images please use this link:

<https://photos.app.goo.gl/EHbCPqRWJ8883EkJ9>

About ESPRIT:

Inspired by an unconditionally positive attitude to life, Esprit was founded by Susie and Doug Tompkins in California in 1968. Influenced by the revolutionary spirit of the 60s, the brand



developed a clear philosophy: authenticity instead of unnatural perfectionism, solidarity instead of exclusion and colorful joie de vivre instead of the daily gray grind. Esprit's guiding principle became "We want to make you feel good to look good." Since day one, Esprit has not only stood for high-quality, casual essentials and carefully selected trend pieces, but also for responsibility. For Esprit, it is all about sustainability, equality and freedom of choice. In 1992, long before "eco fashion" became trendy, Esprit launched the first "ecollection" made of 100 % organic cotton and for the "Real People Campaign" in the 1980s, the fashion company with Californian roots chose employees instead of models.

Esprit – Feel good, look good. Every day.

About CHARMANT Group:

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and through its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.

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