

PRESS RELEASE

January 2025

Line Art
CHARMANT

Line Art CHARMANT glasses: Luxury you can wear every day



You deserve the best when it comes to eyewear. That's why, Line Art Charmant glasses for women are a perfect mix of beauty, lightness and wearing comfort that is instantly felt. These dainty and quietly ornate profiles, inspired by the spirit of music, are a testament to luxurious artisanship, specially developed Excellence Titan material and advanced technology. The result, frames that are delicate but strong, light yet well fitting, and beautifully elegant with one-of-a-kind temples.

Opera



XL2180(GEP)



XL2180(Rose Gold)

Opera jewellery

Luxurious and exclusive, this new Opera design joins the Line Art CHARMANT collection, adding upscale glamour to every face. Inspired by fine jewellery, colourful stone settings mark out these gorgeous looks. Temples are both flexible and chic thanks to wavy Excellence Titan lines. Vibrant and high-quality Japanese colouring gives this rimless profile fashionable flair.



XL2180 (Pressure mounted)

Accentuate your eyes and your style in this feminine rimless frame. Sparkling and colourful stone settings are paired with wavy Excellence Titan lines, creating a glamorous effect. An edgier look with straight lines brings out facial definition. High-quality, rich Japanese colouring enhances this dazzling design. This lightweight eyeglasses are crafted for comfort and perfect for progressive lenses.



XL2186(Navy)

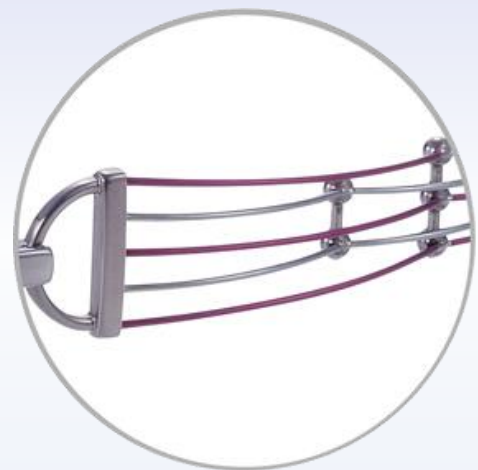


XL2183(Wine)

Quintet

Quintet

Quintet is a beloved and original member of the Line Art family, celebrated for its fetching five-lined temple structure. Three new Quintet models present fashionable design refinements: contrasting coloured lines, a D ring linking the temple with the sides and vibrant colours like lavender or deep blue. These versatile frames complement everyday looks and special occasions. But why not make every day a special occasion? You're always well dressed in Line Art eyewear.



XL2183 / XL2186 (Pressure mounted)

In search of eyewear that marries effortless sophistication with unrivalled comfort? Discover these exquisite Line Art models. Minimalist and feminine, with chic contrasts across the five temple lines, these looks charms in rich Japanese colours. Perfect for progressive lenses, high-quality titanium and advanced design ensure all-day comfort in modern frames that enhance your unique style. Choose from softly square and rimless in lavender, wine or gold plating (XL2183), or cat-shaped rimless in rose gold, navy or silver (XL2186).

Line Art Wearer Benefits

Line Art CHARMANT are premium eyeglasses that were created to look beautiful and feel incomparably light. Alongside their exclusive and sophisticated design, Line Art frames have premier comfort benefits that wearers of high-quality eyeglasses expect and deserve.

- High flexibility
- Memory function
- No nickel
- Weightless fit
- Ergonomic design for unsurpassed comfort
- 3D design accomplishing snug fit
- Adaptive nose pads
- Pre-adjusted comfort end tips

IMAGE DOWNLOAD

<https://photos.app.goo.gl/2ptLXhTSiNmsuUQc8>

ABOUT CHARMANT GROUP

For over 65 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and its uncompromising high product quality, the Japanese company has developed into one of the most important producers and suppliers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended upon for premium quality and outstanding service. This engagement and passion are clearly perceived in both CHARMANT Group house and licensed brands. Thanks to the company's expertise in the production of superior eyewear frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.